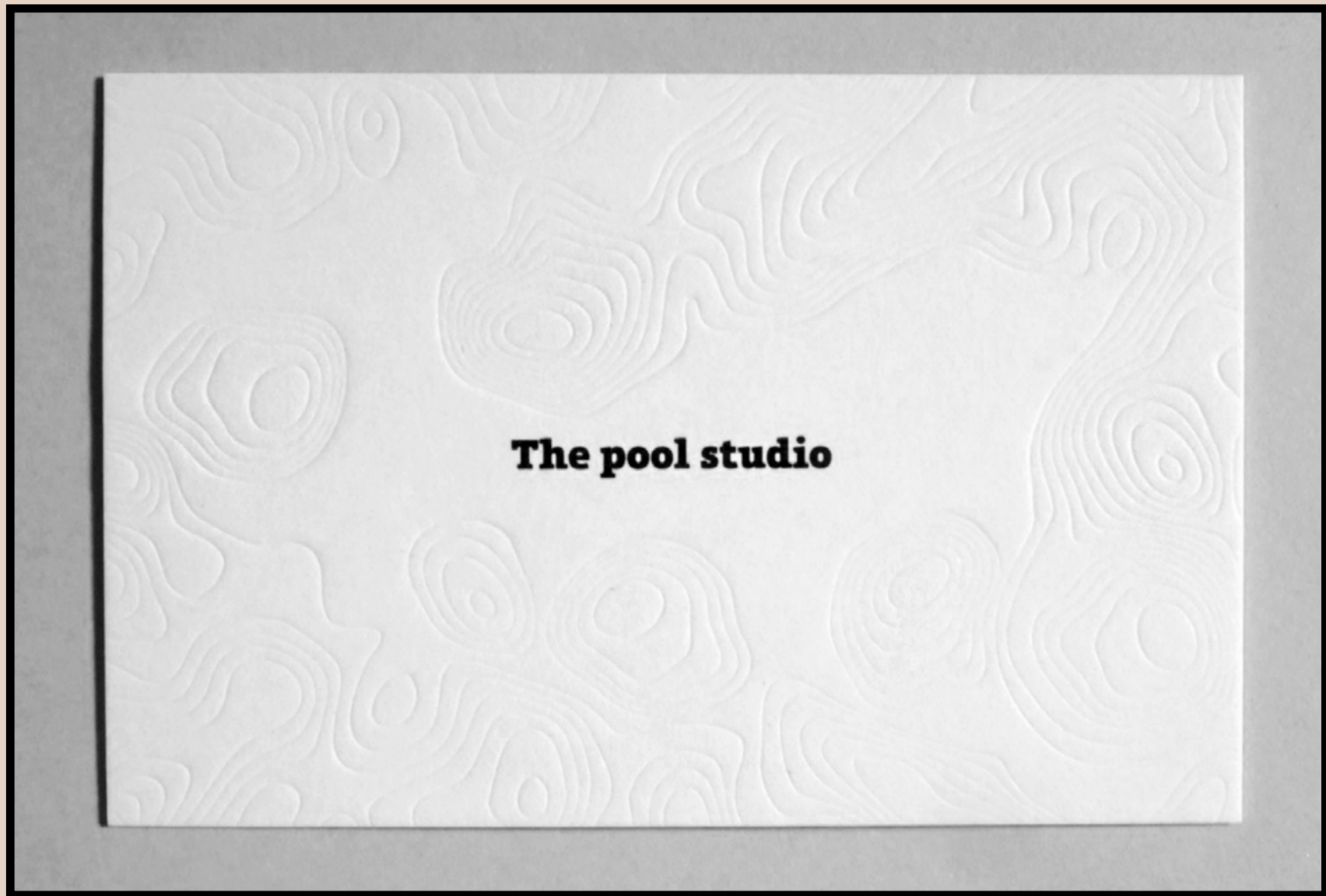


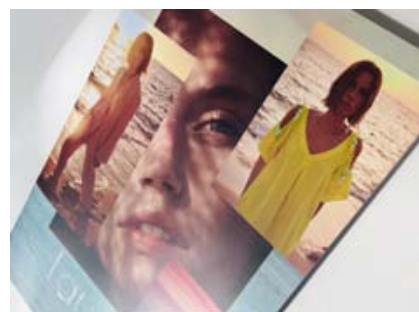


PORTFOLIO

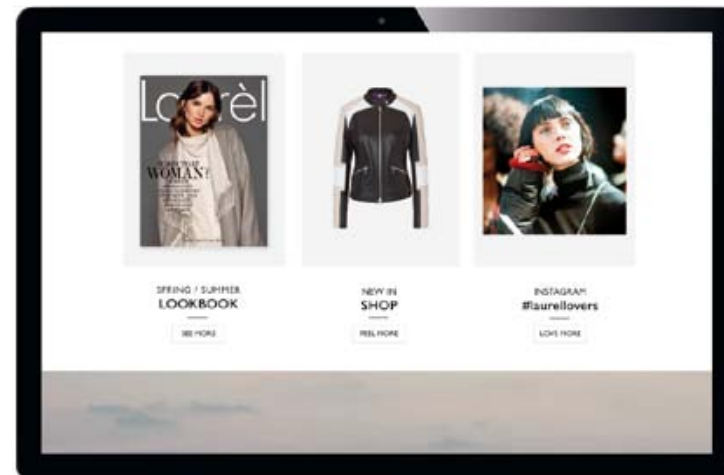
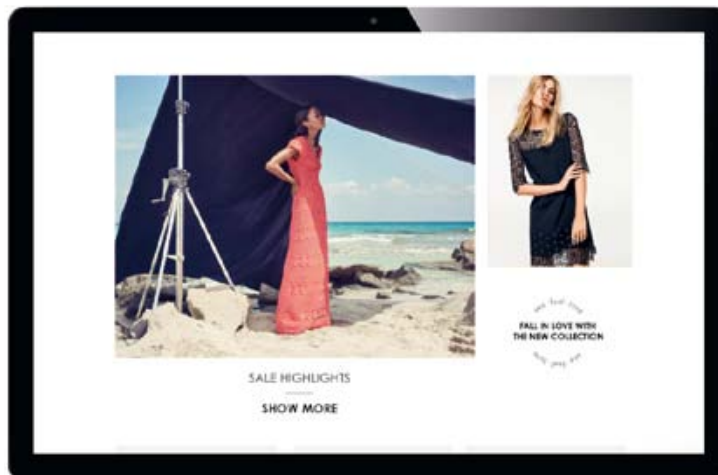
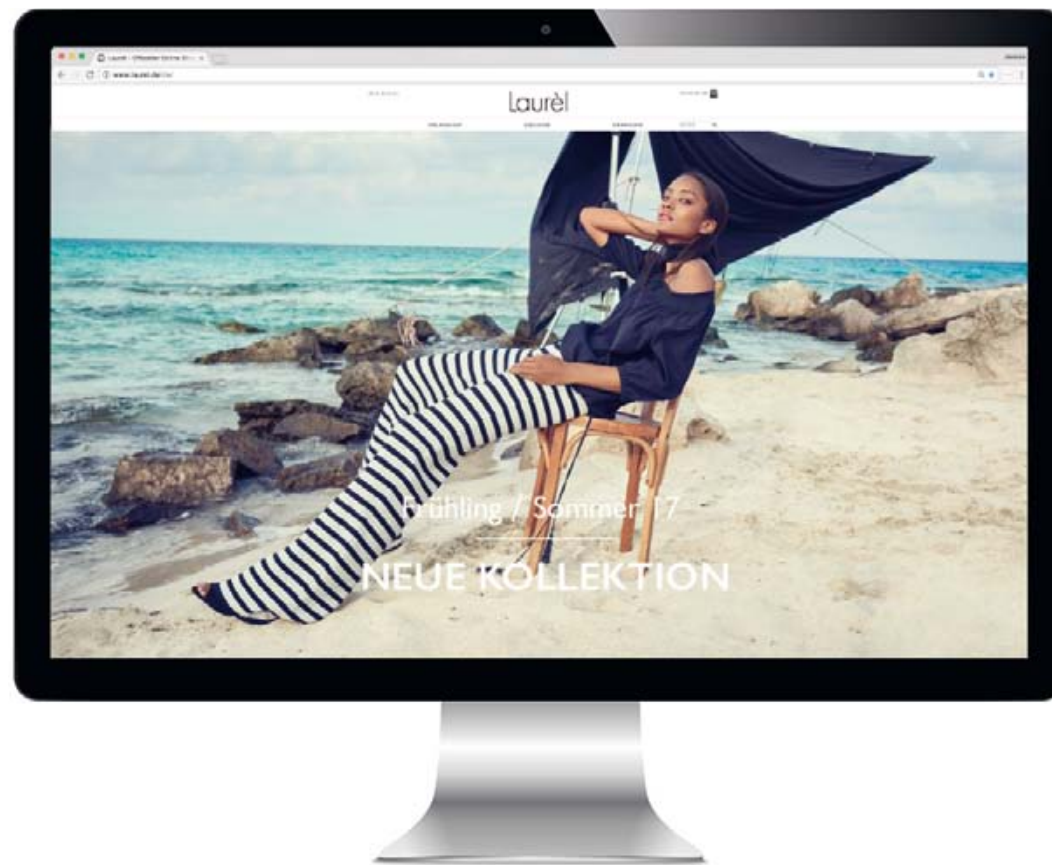
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JESSICA BLAICH













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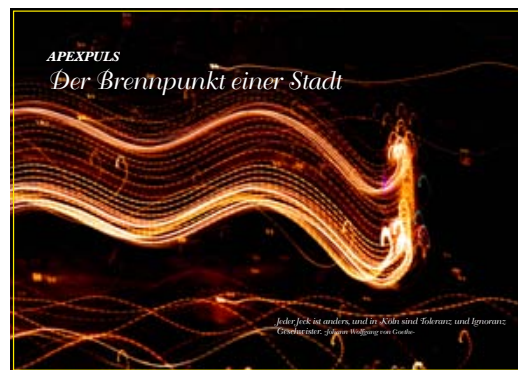
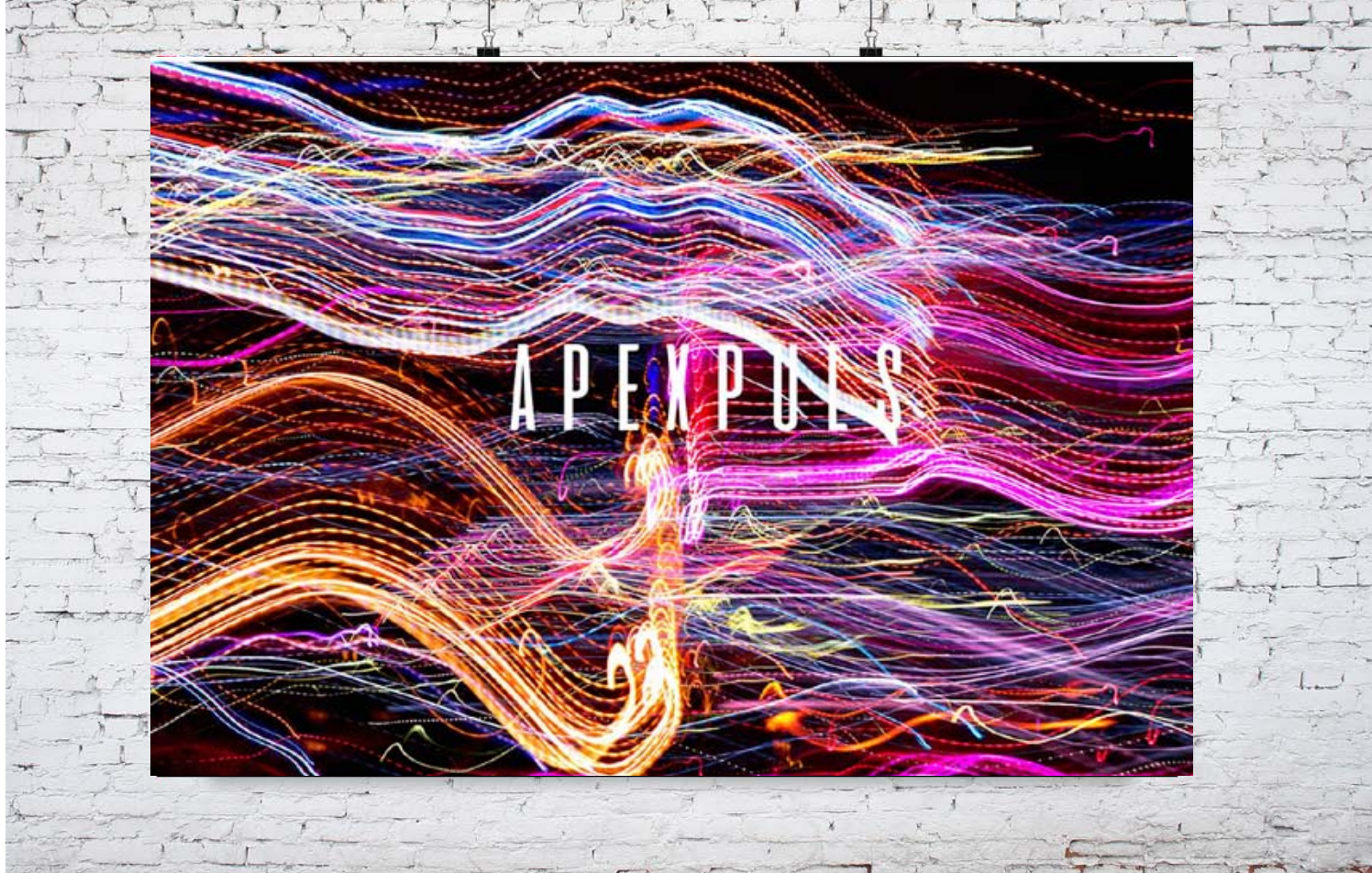
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ACHTERNBUSCH DESTILLERIE / COCKTAIL KARTEN
 LAYOUT, DESIGN, KAMERA, SET DESIGN

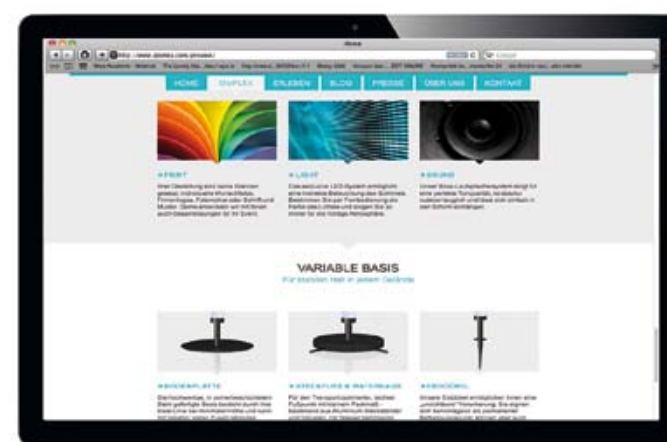





 IPOMEA

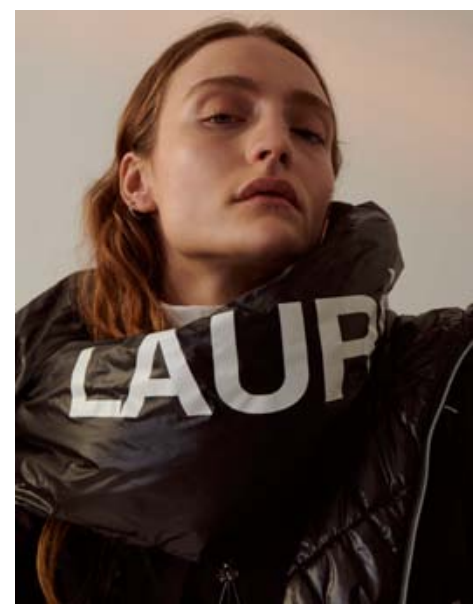
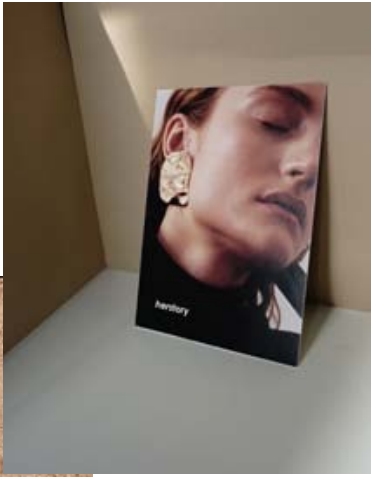
IPOMEA GMBH
 KONZEPTION, CORPORATE DESIGN, LOGO, SHOOT, WEB DESIGN







ACHTERNBUSCH DESTILLERIE / GINFUSION
LAYOUT, DESIGN, PACKAGING



LAURÈL TW
KONZEPTION, SHOOT



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PANAMA WERBEAGENTUR
KONZEPTION, LAYOUT,
EUROPAWEITE ATL UND BTL KAMPAGNE

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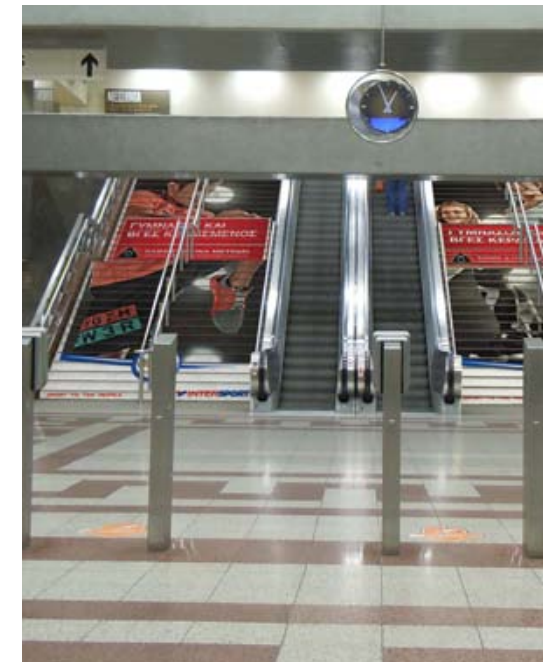
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ACHTERNBUSCH DESTILLERIE / COCKTAIL KARTEN
LAYOUT, DESIGN, KAMERA, SET DESIGN



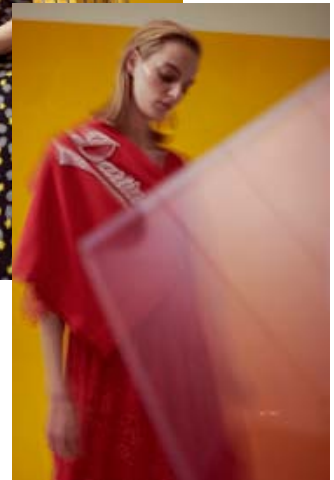
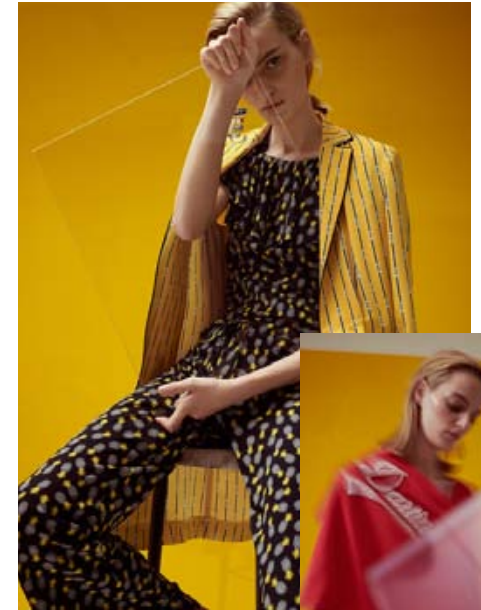


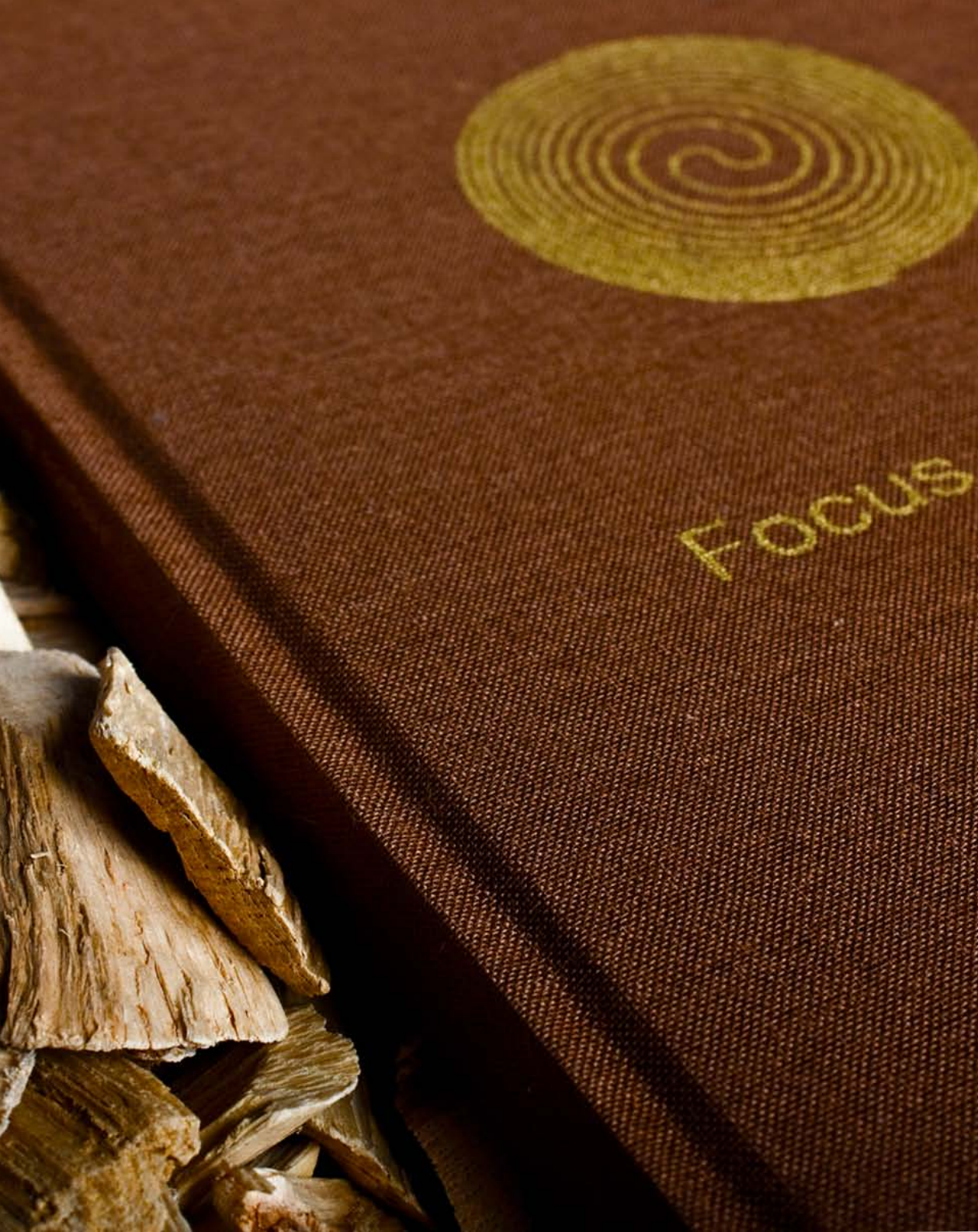


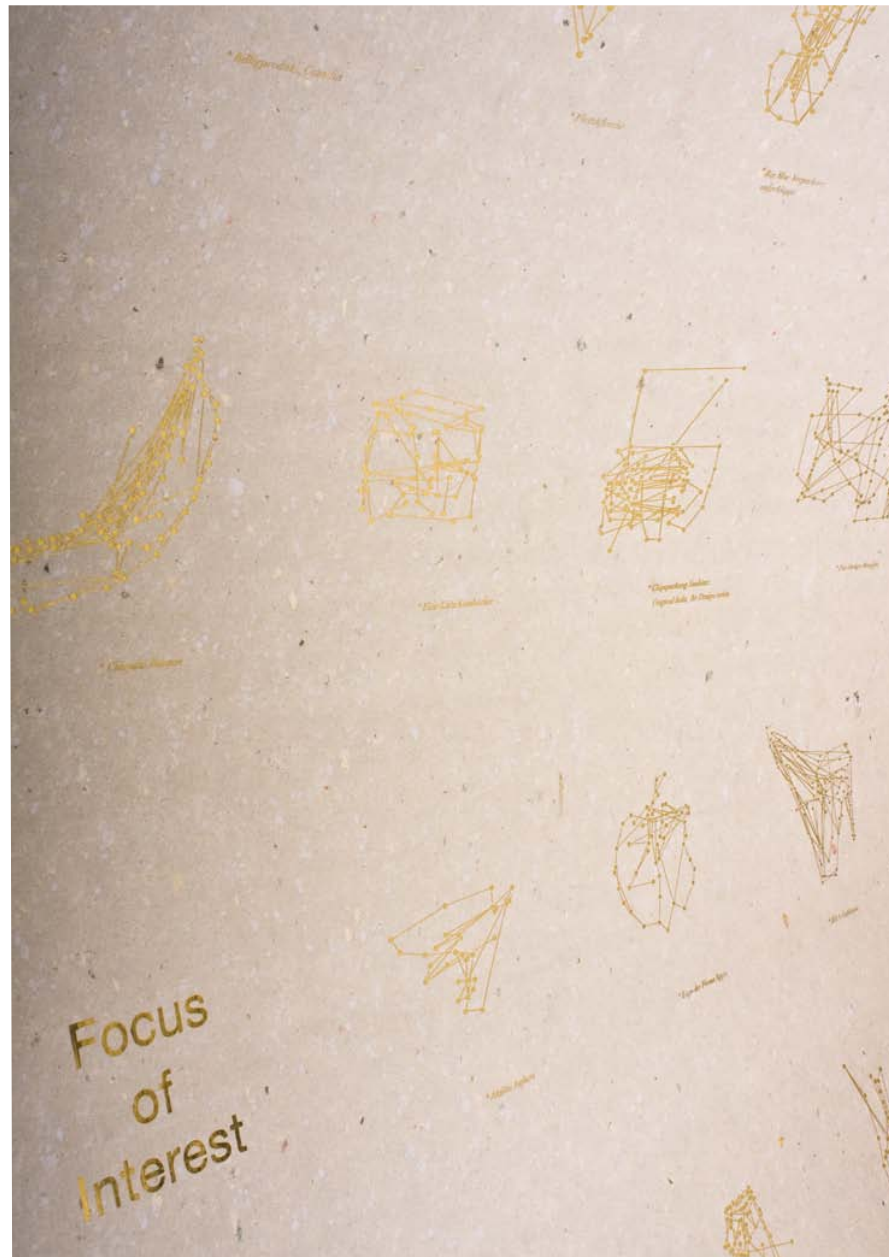
ACHTERNBUSCH DESTILLERIE / LOGO / GESCHÄFTSAUSSTATTUNG
LAYOUT, ILLUSTRATION











German
Design Award

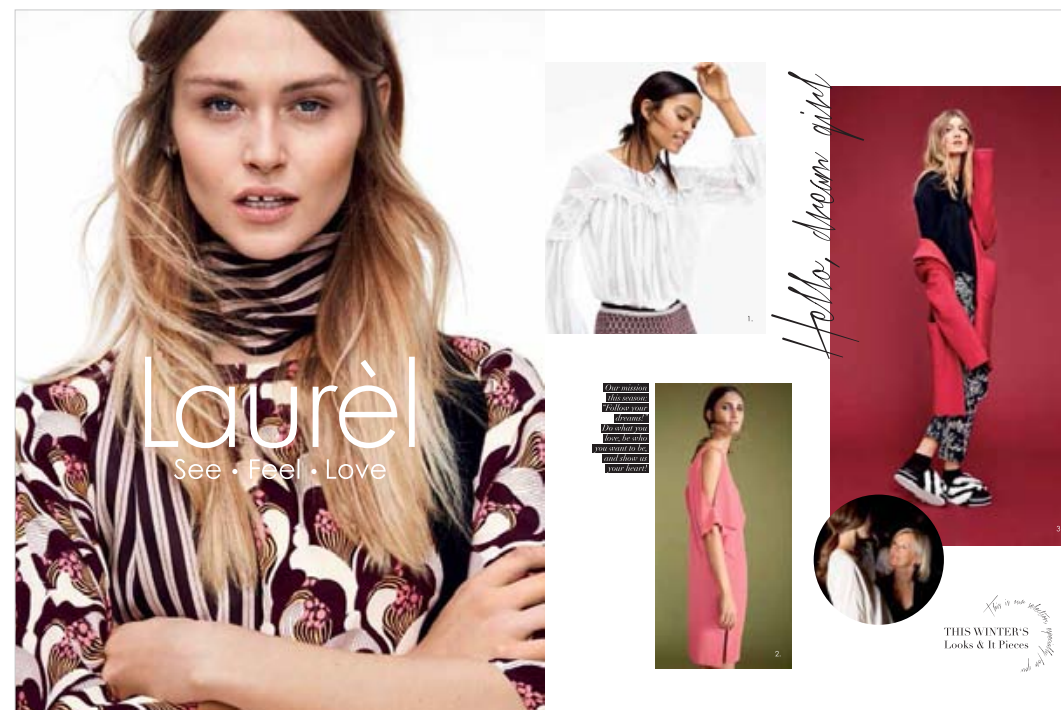
NEWCOMER
NOMINEE

Fraunhofer

THE
EVERYDAY
OBJECTS

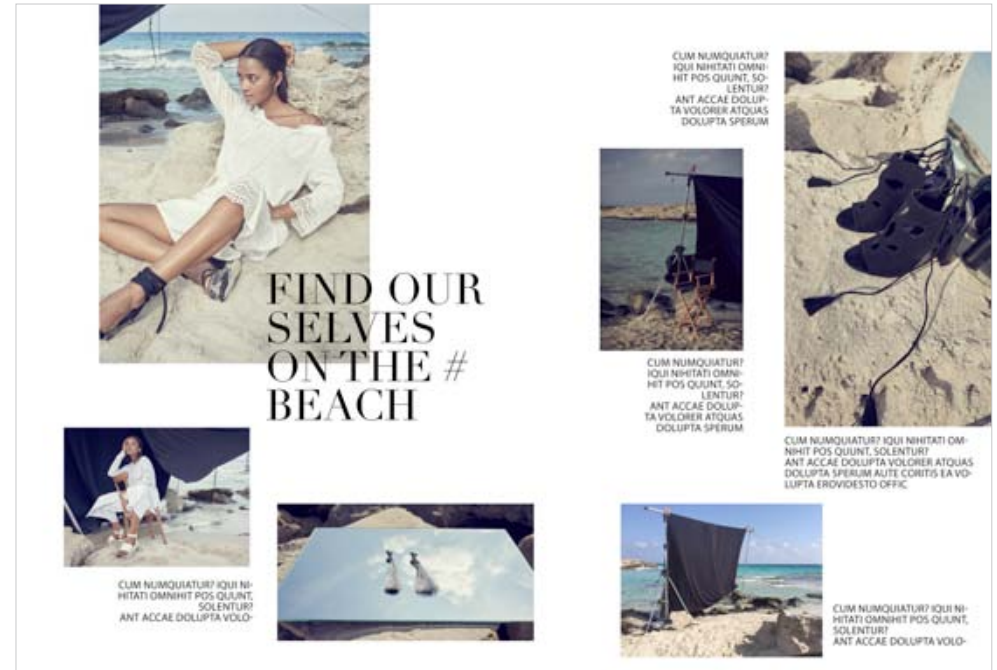
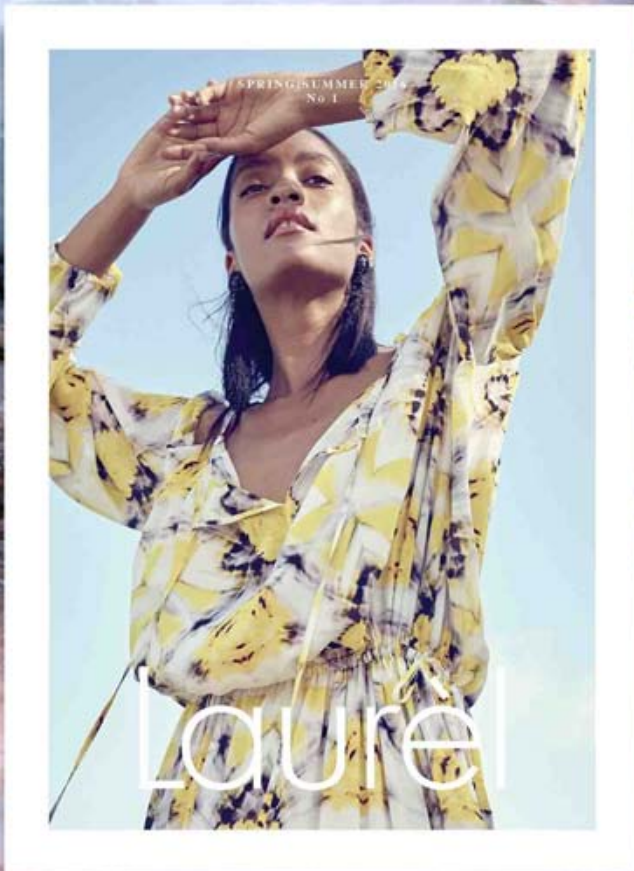


THE
EVERYDAY
OBJECTS











*India since
1950*

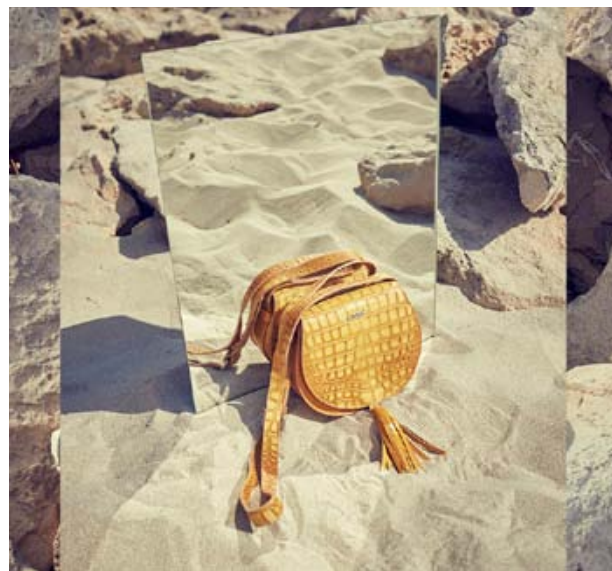


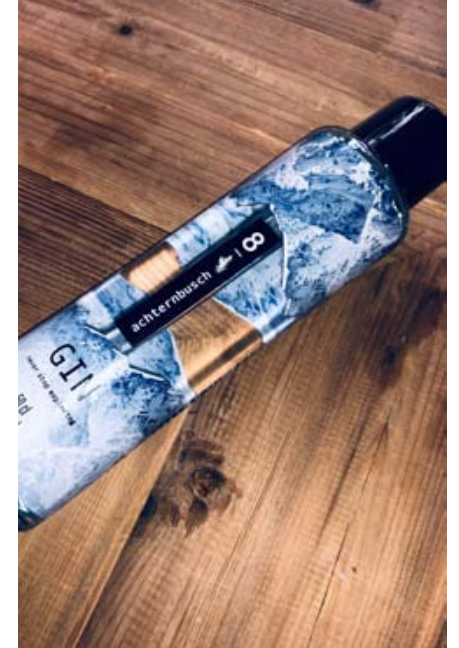
*India since
1950*

TELlichERRY
PEPPER
*India since
1950*

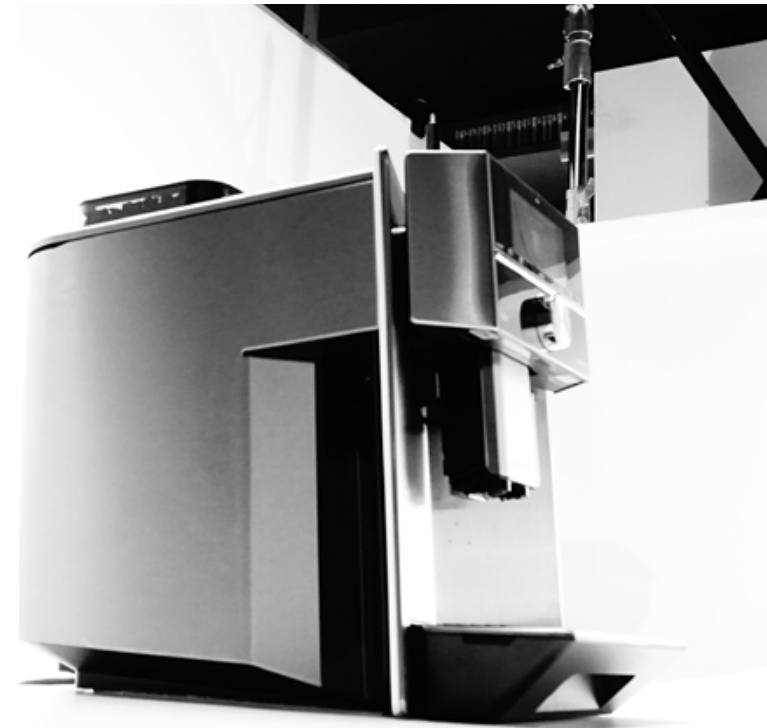


FREELANCER, TELLY CHERRY PEPPER
KONZEPTION, LOGOENTWICKLUNG, PACKAGING





ACHTERNBUSCH/ RELAUCH OPTION
LAYOUT, DESIGN, PACKAGING







PANAMA WERBEAGENTUR
 KONZEPTION, FOTOSHOOTING, LAYOUT,
 EUROPaweite ATL und BTL Kampagne
 FotoGraf: NILS SCHUBERT, RASMUS KÄSSMANN



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VITA

2019 – THE POOL STUDIO / FREELANCE / ART DIRECTION / GRAFIK DESIGN

2016 – LAURÈL GMBH / ART DIREKTION / GRAFIK DESIGN / MARKETING

2019 WEB DESIGN / KONZEPTION / EDITORIAL DESIGN / PRODUKTION

2015 – ZIEL WERBEAGENTUR / LEITUNG KREATION /

2016 ART DIREKTION / KONZEPTION / PRODUKTION

2015 – FREELANCE FEEL! GIN / FOTOGRAFIE /

LAYOUT / PACKAGING / CORPORATE DESIGN

2015 – NOMINEE GERMAN DESIGN AWARD

2014 – FREELANCE IPOMEA GMBH / WEB DESIGN /

CORPORATE DESIGN / FOTOGRAFIE

2012 – PANAMA WERBEAGENTUR / JUNIOR ART DIREKTOR

2015 EDITORIAL DESIGN / CORPORATE DESIGN / KONZEPTION / PRODUKTION

2012 – BACHELOR OF ART / KOMMUNIKATIONSDESIGN /

FOCUS OF INTERES / SCHWERPUNKT FOTOGRAFIE

2011 – PRAKTIKUM DAIMLER AG / INTERNE KOMMUNIKATION /

WEB DESIGN / MEDIA UND DATA MANGEMENT

2010 – PRAKTIKUM DAIMLER AG / IMAGEFILME / KAMERA /

POSTPRODUKTION / SCHNITT / ABTEILUNG FILM & VIDEO

2007 – PRAKTIKUM JUNG V. MATT AM NECKAR

2006 – WIRTSCHAFTSGYMNASIUM (ABITUR)

SKILLS

ADOBE CREATIV SUIT, BRIDGE, OFFICE, KEYNOTE,
FINAL CUT, CAPTURE ONE, SKETCHUP

CASE

LIFESTYLE / FASHION:

LAURÈL / REEBOK INTERSPORT

NIKE / THE NORTH FACE / PUMA FÜR SPORTSLIFE

MC KINLEY / WOLY SCHUHPFLEGE

THOMAS MÜNZ / MERCEDES ACCESSOIRES

SPEIDEL / SIGVARIS / P1 COSMETICS

INDUSTRY:

APCOA/ BALLUFF / KÄRCHER

IPOMEA / STUTTGART MARKETING / GLS BANK

DIE BAYERISCHE / COSTA KREUZFAHRTEN

AUTOMOTIVE:

PORSCHE TENNIS GRAND PRIX / MERCEDES-BENZ / VANS

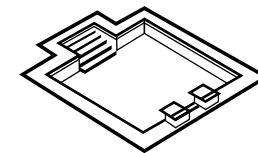
FOOD AND BEVERAGE:

SIEMENS KAFFEEMASCHINEN / LIDL

DOMINOS PIZZA / ALWA MINERALWASSER

FEEL! GIN / SANWALD / DINKELACKER

TALLY CHERRY PEPPER



The pool studio

Jessica Blaich
Art Direction & Grafik Design
hello@thepoolstudio.de
+49 (0)173 40 81 031
Dantestrasse 8 | 80636 München

@ thepoolstudio.de

